

Client: IT Decisions Coaching

Industry: IT consulting and coaching

Website: [www.itdecisionscoaching.com](http://www.itdecisionscoaching.com)

### Client's Unmet Needs

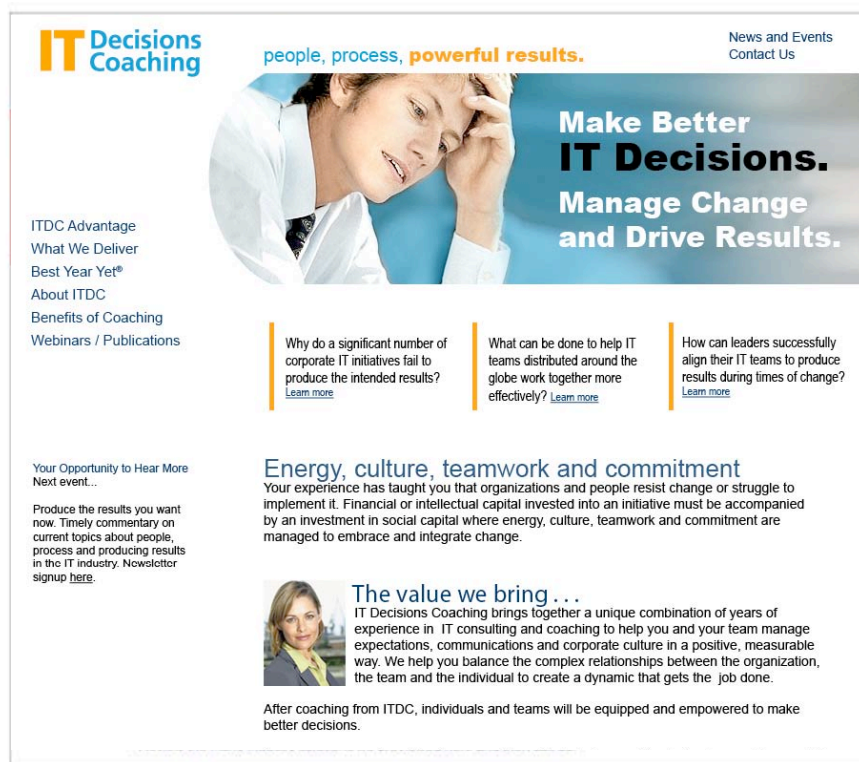
This start up business needed a website presence and brand identity fast. They also needed to convey their unique offering of IT Consulting and Coaching. Not having a website made it difficult to attract and win new business engagements on a national scale.

### Greater Revenue through Creative Solutions

Creative Solutions was selected to develop their website and brand identity. Our website solution helped deepen relationships between customers, employees and business partners, and increase their return on investment. The website helped win new business and increase revenues.

*"You understood our business needs and helped with our business development strategy. You helped decrease costs by your efficient use of webpages. Excellent marks for your responsiveness, flexibility, your website planning guide and easy to work with leadership skills! Your personal touch is a value added service! I recommend Creative Solutions to others."* Marilyn Edelson, Vice President, IT Decisions Coaching

*"Great work! Thank you for everything."* Anthony Timbol, Director of Marketing



The screenshot shows the IT Decisions Coaching website layout. At the top left is the logo 'IT Decisions Coaching' with the tagline 'people, process, powerful results.' and a 'News and Events Contact Us' link. The main header features a photo of a man thinking, with the text 'Make Better IT Decisions. Manage Change and Drive Results.' Below this is a navigation menu with links: 'ITDC Advantage', 'What We Deliver', 'Best Year Yet®', 'About ITDC', 'Benefits of Coaching', and 'Webinars / Publications'. The main content area has three columns of text with 'Learn more' links. The first column asks 'Why do a significant number of corporate IT initiatives fail to produce the intended results?'. The second asks 'What can be done to help IT teams distributed around the globe work together more effectively?'. The third asks 'How can leaders successfully align their IT teams to produce results during times of change?'. Below this is a section titled 'Energy, culture, teamwork and commitment' with a paragraph about organizational change. At the bottom is a section titled 'The value we bring...' with a photo of a woman and text describing the coaching services.

*Creative Solutions designed this website for IT Decisions Coaching*

**CREATIVE SOLUTIONS, INC.**

Website Design ~ Brand Communications ~ Business Development

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