

Client: Harpak, Inc.

Industry: Packaging solutions for the food
and medical device industries

Website: www.harpak.com

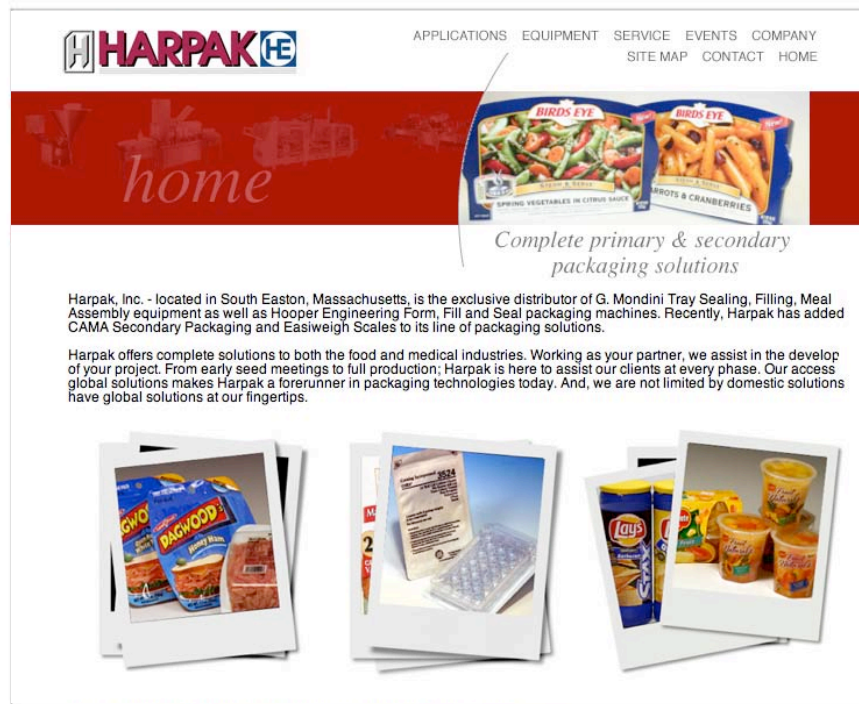
Client's Unmet Needs

Harpak had outgrown their existing website and it needed a facelift. The lackluster design, broken links, gaps in content and organization, and poor navigation resulted in visitor confusion and lost revenues. A simultaneous design and organization effort were required to pull it all together.

Greater Revenue through Creative Solutions

Creative Solutions was selected to implement a complete redesign of Harpak's website. Our new design showcased Harpak's product line with generous use of product and equipment imagery making the site more engaging and easier to read. We organized and streamlined the navigation to their 150-page website to simplify the visitors' experience. It's now positioned to attract business in global markets and increase their revenues.

"Thank you, Creative Solutions, the site looks fantastic!" Heidi Harlfinger, VP, Harpak



Creative Solutions designed this website for Harpak, Inc.

CREATIVE SOLUTIONS, INC.

Website Design ~ Brand Communications ~ Business Development

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